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003:APEX SDG/World Earth Day /2024/1

Date: April 5th, 2024

Sh. Paramvir Singh (IAS)
District Magistrate
Mansa,
Punjab.

Subject: APEX SDG - Implementation of Sustainable Development Goals (SDGs) Activities in Higher Educational Institutions (HEIs) – World Earth Day 2024 - District Eco SDG Challengers 2024 – Reg

Respected Sh. Paramvir Singh ji,

Greetings from APEX SDG!

We appreciate your steadfast commitment to the implementation of Mission LIFE and related initiatives.

APEX SDG is dedicated to localizing Sustainable Development Goals (SDGs) by emphasizing the practice of Fundamental Duties (Article 51A) of the Indian Constitution and other relevant Constitutional provisions in all our endeavors. We aim to integrate environmental awareness and promote sensitivity towards its conservation and sustainable development, aligning with the objectives outlined in the National Education Policy (NEP) 2020, whereby environmental education becomes an integral component of higher education and school curricula.

Under the banner of 'Unleashing the National Movement for Sustainability,' we have launched a program aimed at encouraging the localization of SDGs in districts through Higher Education Institutions (HEIs), thereby fostering academic leadership and enhancing performance to meet accreditation, ranking, and quality standards.

With April 22nd being celebrated annually as World Earth Day, we urge all HEIs under your esteemed leadership to seize the occasion to promote environmental conservation practices. We propose that your esteemed office issue directives to all higher education institutions in the district to organize programs aimed at promoting sustainability on the occasion of World Earth Day.

APEX SDG will provide the necessary knowledge support to the colleges and offer certificates of appreciation upon the completion of related activities. Mr. Kumar (contact: 8008734064 Email: apexsdgint@gmail.com) from APEX SDG will coordinate and liaise with colleges to provide guidance.

Additionally, we kindly request your support in facilitating the release of posters related to this event through your esteemed office, which would significantly booster the implementation of these activities. We are eager to ensure the success of this event and its subsequent follow-up.

Thanking you in anticipation of your support.

Yours sincerely,

Mr. Kumar
Executive Director - APEX SDG

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